

COMPETITIVE DATA LICENSE PLUS

**See the full market.
Benchmark with confidence.
Act with precision.**

End to end competitive intelligence that connects front end pricing with back end hedging and loan sale performance so teams can benchmark accurately and uncover real opportunity.

Market Benchmarking

Compare pricing, lock behavior, and loan sale results against thousands of peers.

End-to-End Market View

Only Optimal Blue delivers origination through loan sale benchmarking in one data set.

Margin & Execution Analysis

Evaluate front end pricing decisions versus secondary market outcomes.

Near Real-Time Data Delivery

Raw data is delivered daily for optimal modeling flexibility.

Process Optimization

Identify turn time delays and bottlenecks across loan stages.

Depth Competitors Can't Match

Provides a level of performance visibility fragmented solutions cannot replicate.

How It Works

AGGREGATE

Optimal Blue combines PPE pricing data with anonymized hedging and loan sale benchmarks

BENCHMARK

Compare performance across lock behavior, margins, pull-through, and execution timing

ANALYZE

Model scenarios, surface opportunities, and optimize decisions using daily updates

Built for originators, investors, and third party market participants using Optimal Blue

Contact your
Optimal Blue rep or
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to learn more.